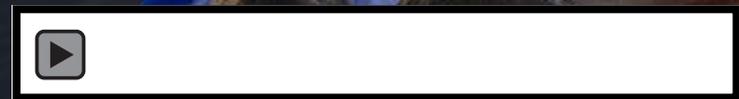


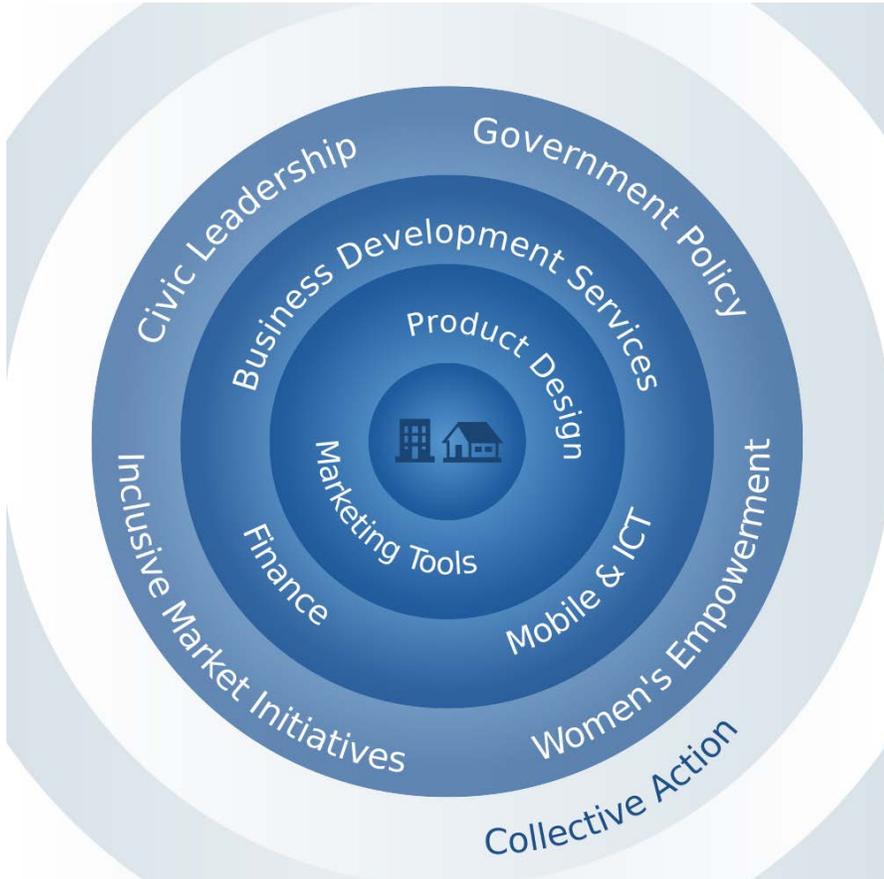


# Civic Champions

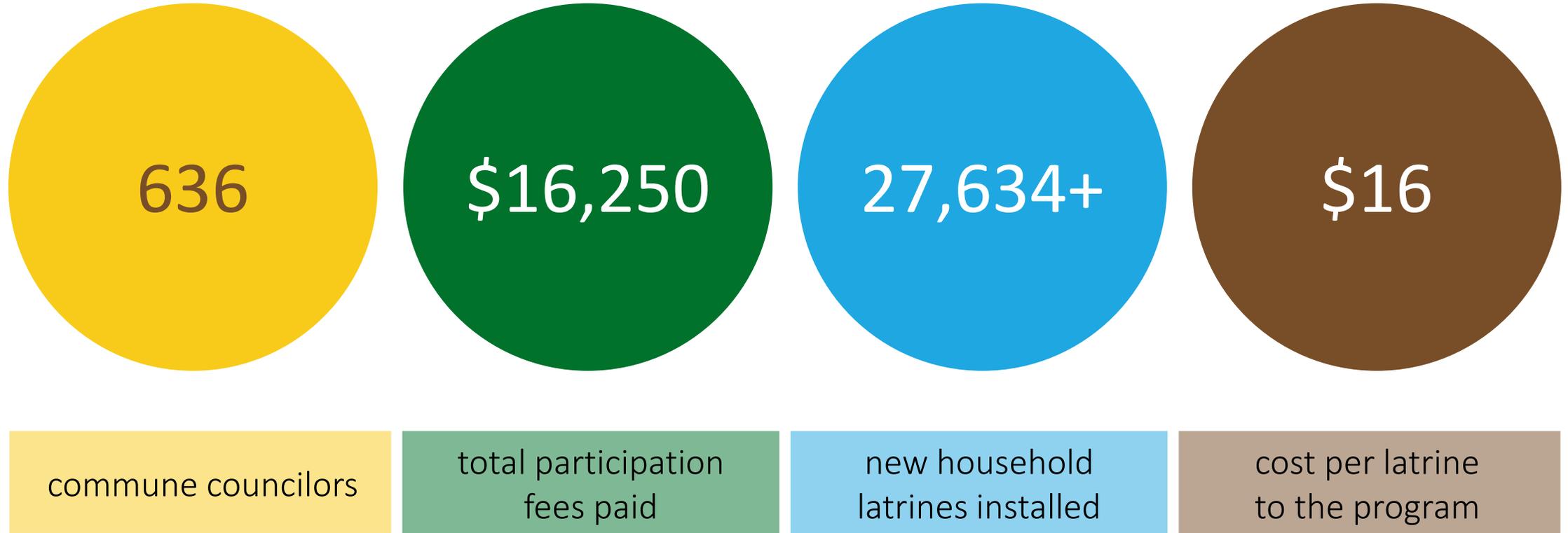
Fostering Local Leadership to Create an Enabling Environment for WASH



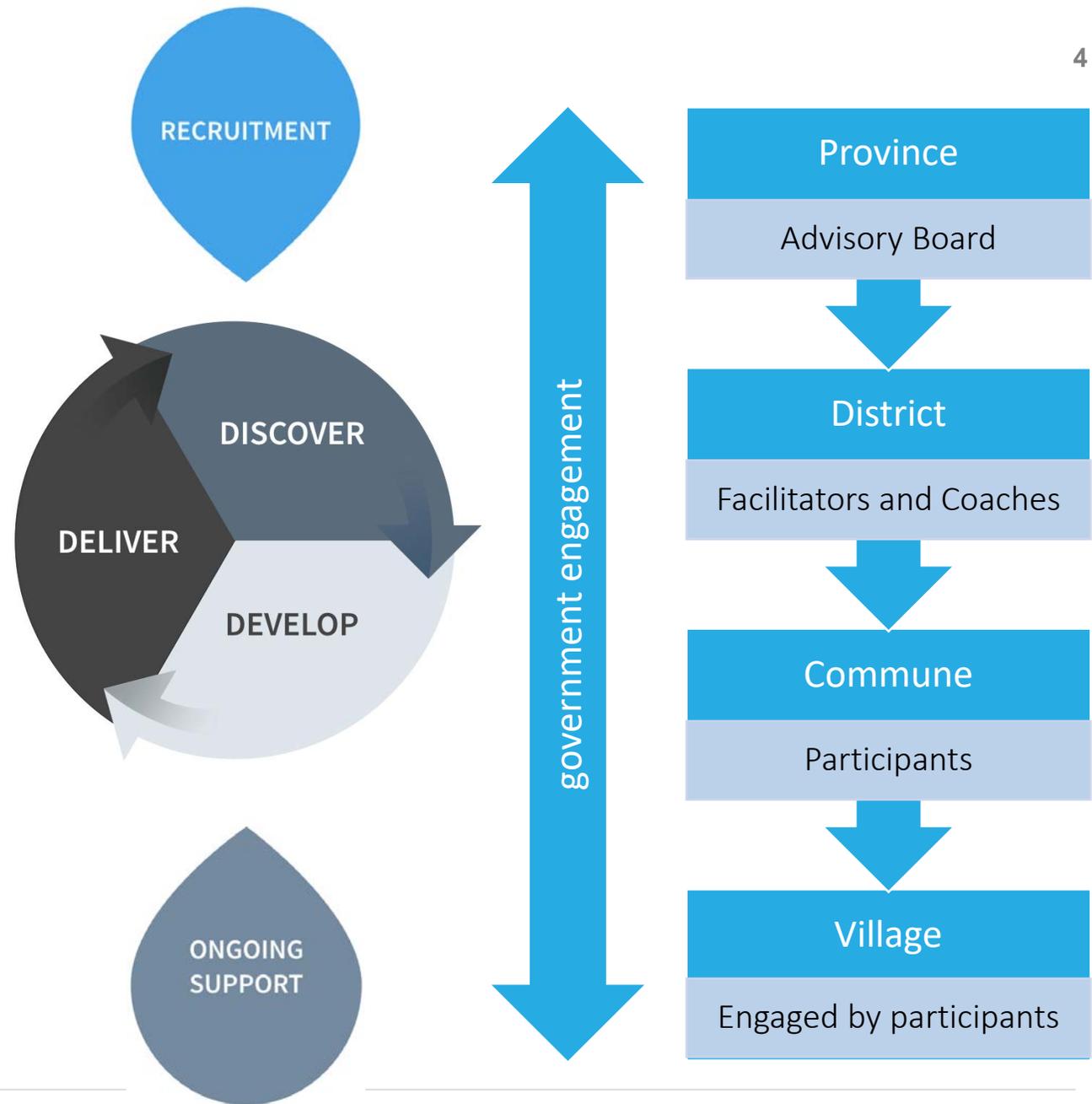
# About WaterSHED



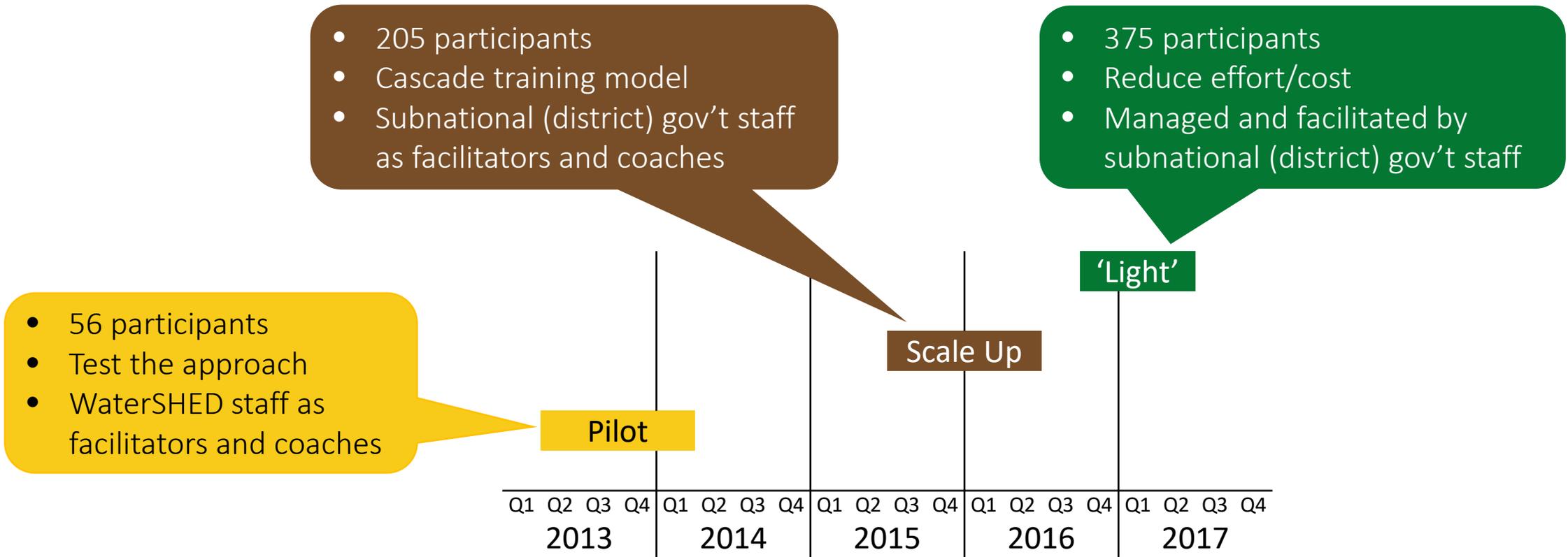
# Civic Champions - The Key Numbers



# Civic Champions - Program Design

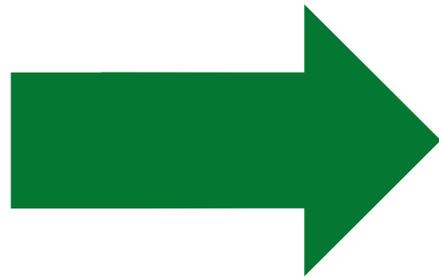


# Three iterations of the Civic Champions program

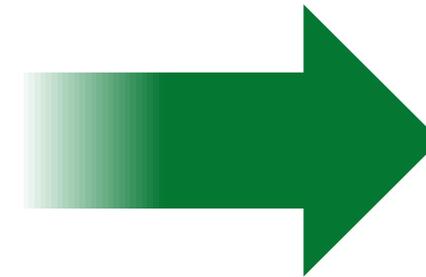


# Civic Champions - Results

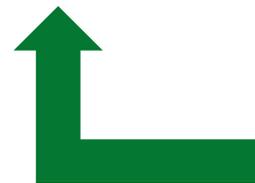
leadership development



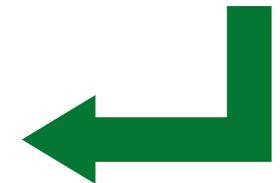
Leadership style  
Team work  
Public speaking  
Commitment  
Perseverance



improvements in sanitation



recognition from the community



*"As a leader, I need to connect to people and show that I am concerned about their life, not just about toilets. I go door to door and speak with them about different things. I need to build relationships with the people in my commune if I want to convince them to change."*

localized, inclusive approaches to sanitation promotion

## Lessons Learnt

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**involvement and active contribution of all levels of government** increases impact, allows scaling and facilitates sustainability

**cyclical reward and peer-learning mechanism** based on transparent data motivates and incentivizes participants to learn from each other, work hard, overcome challenges and innovate

**careful balance between putting participants out of their comfort zone and over-stretching** through ongoing reflection is essential

**a focus on generic, transferable leadership skills** instead of project or WASH-specific skills fostered leadership relevant for addressing a wide spectrum of issues at the local level





# Local Leaders

# Thank You

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